Integrated Systems Events · invidis

5-6 JULY 2023
MUNICH
GERMANY

digital signage summit europe

Programme

Day 1

9:30 -10:00
- Welcome and Keynote

10:00 -10:30
- Highlight Case 1

10:30 -11:00
- Highlight Case 2

11:00 -11:30
- Winning the hearts and minds of your audience
- Made in Europe - Supply chains in changing times

11:30 - 12:00
- Why digital solutions lack success without spot-on content
- Airports and Railways

12:00 - 12:30
- Immersive Experiences
- North America: The Promised Land for European Companies?

14:00 -14:30
- invidis Keynote
- Automotive Concepts

14:30 - 15:00
- Leaders Panel
- QSR & Hospitality Concepts

15:00 - 15:30
- Challengers Panel
- Luxury, Fashion & Lifestyle Concepts

16:00 - 16:30
- Looking beyond the ultimate experience store
- DS Secure and Sustainable
- Business Critical

16:30 - 17:00
- Concepts linking the Digital and the Real World
- Trends and Realities in DS Software

17:00 - 17:30
- Concepts highlights from Retail to Clubs
- AI Impact on DS Software
- Global Perspectives

17:30 - 18:00
- Award Ceremony

18:00 - 22:00
- Evening Event

Day 2

9:30 -10:00
- invidis Keynote (Day 2)

10:00 -10:30
- Social Media & DooH / 3D billboards
- Reuse and Recycle - Product Lifecycles

10:30 - 11:00
- Retail Media
- Reduce - Efficient Operations and Cost Savings
- The New Spirit of Retail

11:00 - 11:30
- Programatic
- Reduce - Alternatives to LCD and LED
- Green Signage & Industry Leadership

11:30 - 12:00
- CO2 Footprint Calculator
- Generative AI
- Innovation

12:00 - 12:30
- Most iconic DooH
- Analytic AI and Realtime Interactions
- Rising Stars

14:00 - 14:30
- Concepts: LaLiga Doha
- Retail Media

14:30 - 15:00
- Content for Luxury Brands
- Digital transformation of spaces and inner cities

15:00 - 15:30
- Getting the message across to your employees
- New ways of interactions

15:30 - 16:00
- Content Concepts for Food Retail
- How to create a surprise show

Engaging Experiences

- Theatre
- Townhall
- Lounge

#DSSE23

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